

## **Mana Ionescu**

Mana Ionescu, President and Resident Problem Solver, Lightspan Digital, believes in purpose and storytelling as the keys to digital marketing success. At Lightspan, Mana and her team focus on driving traffic to clients' websites and building profitable connections through social media and content marketing. From Techweek to CES, from Social Media Week to MPI TechCon, from 312Digital to DePaul University.

Mana took the stage over 40 times in the past two years, busting social media myths and showing measurable results are possible. Mana is a passionate SCUBA diver and opera lover and a ... wannabe runner who took up half marathons a couple years ago. A staunch supporter of STEM education Mana serves on the board of the Illinois Mathematics and Science Academy Fund.

She was born and raised in communist Romania by her grandparents and lived in Bulgaria before moving to the United States. She is slowly forgetting four of the five languages she once spoke.